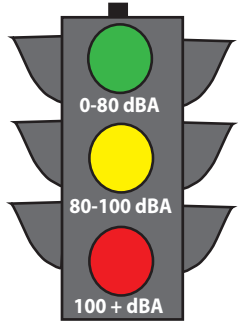


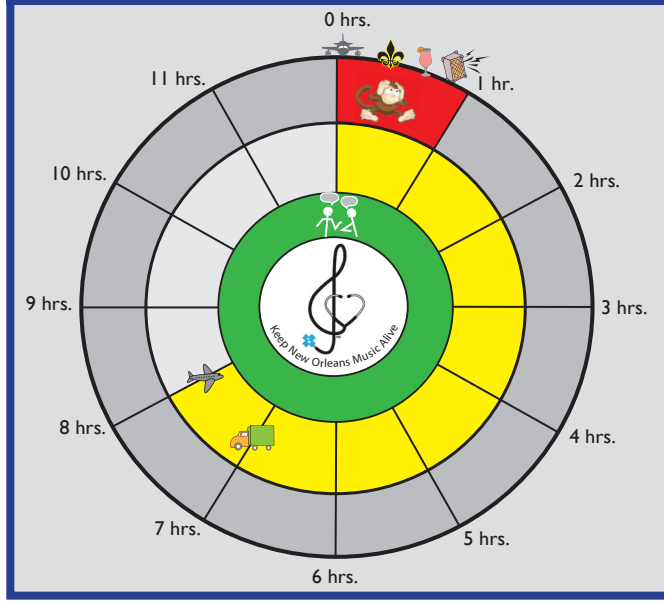
SOUND SCALE



Sounds above 85 dBA (decibels, a measurement of the loudness or strength of sound vibration) may cause damage to the delicate sensory cells of the inner ear, especially if the sound is very loud, or if it continues for a long time without a break. These cells may not recover; once they are dead, they are never replaced.

For further information, go to www.dangerousdecibels.org

How Safe is YOUR SOUND?

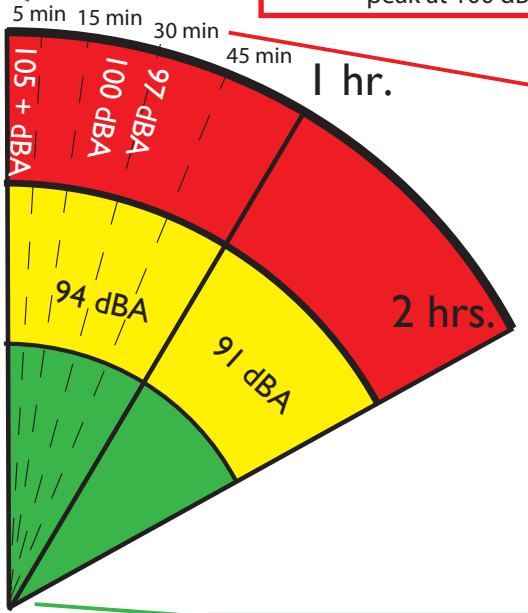


130 dBA, the sustained noise of a jet engine from 100 feet away.

100 dBA of sustained sound can cause hearing damage after just 5 minutes. The roar of a cheering Saints' crowd enclosed in the Superdome can peak at 100 dBA or higher. The sounds on some blocks of Bourbon St. can also peak at 100 dBA or greater.

Monkeying with DAMAGING Decibels

A jackhammer produces a sustained noise level of 120 dBA, the noise from a large truck can peak at 90 dBA, and the average noise level inside the cabin of an airplane can be between 90 and 100 dBA over the duration of your flight. If you turn up your personal music player or car radio to full volume to drown out the racket around you, you are actually blasting your ears with dangerous levels of sound. This combination of noise can cause hearing damage in a very short period of time.



The dynamic range of music, whether performed by a symphony orchestra, a brass band or at a rock concert, can peak at 95 dBA or above. Hearing damage occurs when volume is sustained at 95 dBA or higher for more than 30 minutes.

Daily activities such as speech take place in the 60-80 dBA range and are safe without hearing loss for up to 12 hours.

Factors That Affect Hearing Loss:

1. intensity (average levels)
2. duration (exposure length)
3. distance between you and the sound source

STEPS TO PREVENT HEARING LOSS:

1. Turn down the volume
2. Take a break in a quiet space
3. Never stand in front of a speaker! Put some distance between you and the sound source.
4. Wear protective earplugs when you can't control the volume

ADVOCACY PARTNERS



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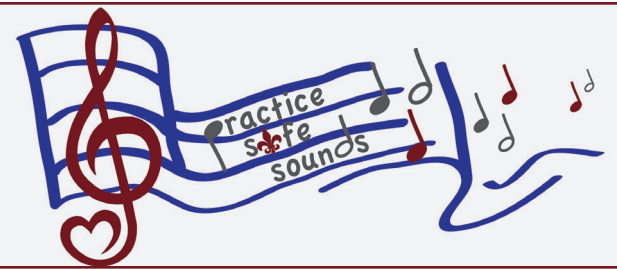
with **Save Sounds** in the subject line

OUR MISSION:

The mission of the New Orleans Musicians Assistance Foundation is to keep music alive by sustaining New Orleans musicians and tradition bearers in body, mind, and spirit. We do this through providing access to health and social services through the New Orleans Musicians' Clinic (est. 1998), regardless of musicians' ability to pay, and by fostering cultural opportunities that advocate for and support this effort.



Big Chief BO first masked in 1957 with The Golden Arrows. Bo became a legend from the beginning, singing with a remarkable voice which dripped honey over a rough, gritty edge hewn in barroom jam sessions and leading hundreds of second-lining dancers through the streets. His voice has led the Wild Magnolias from Carnegie Hall in New York City to thrill audiences all over the world.



HEAR WHAT THE BIG CHIEF SAYS



Big Chief Theodore "BO" Dollis (b.1944) of the Wild Magnolias Mardi Gras Indians was chosen as one of the 2011 National Heritage Fellows by the National Endowment for the Arts, the USA's most prestigious award for folk and traditional arts.

SAVE NEW ORLEANS SOUNDS INITIATIVE