AMERICAN COLLEGE of SPORTS MEDICINE,

Wission Scarement: The Arvertican College of Sports Weddine advances and integrates scientific research to provide educational and practical applications of exercise science and sports wed cine.

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ACSM Roundtable Athletes in the Arts

October 2-3, 2009, New Orleans, Louisiana

Hosted By: American College of Sports Medicine (ACSM)
Center for Music Arts Entrepreneurship, Loyola
University (New Orleans).

Schedule and Agenda

Friday October 2:

Arrive by 5 pm, Check in Hampton Inn, 3636 St. Charles Ave, New Orleans

Dinner, 7 pm, Cannon's, St. Charles Street (walkable from the hotel)

- Welcome and Overview (John Snyder, Loyola University)
- Goals for Saturday (Jim Whitehead, ACSM)
- Organization introductions / specific issues, concerns (*Each organization*)
- Name: Is "Athletes in the Arts" the appropriate name for a national collaborative initiative? (All)

Evening entertainment (optional)

Saturday October 3:

7:30-8:15 am Continental Breakfast Hampton Inn – CHECK OUT OF HOTEL



Street Address (40) W. Michigan St. Indian apolis, IN, 46202-3233 USA

Mailing Address (P.O. Box (440) Indianapolis, Indiana, 46206-1440 USA.

Telephone ((317) 637-6200 FAX: (317) 63-47817 Web Sterroww according Federal I.D. Number (23-6390652 8:15 am Depart for Loyola University (trolley, walk or drive) Bring luggage

9:00 am - 4:30 pm Meeting, Loyola University (New Orleans)

• 9:00- 10:30 – Big Picture

Landscape – John Snyder, Loyola University Target Audiences – Randy Dick, ACSM

Indigent and needy professionals Youth and those in training

Teachers Parents

Performing Arts Categories- Singers, musicians, ballet, dancers, Cirque de Soleil type, actors

Concept and Goals – Randy Dick, ACSM

Injury Prevention

Performance Enhancement

General Wellness Health insurance

Other

Organizational Design - Jim Whitehead, ACSM

Certification
Coalition
Education

Funding / Resources

Guidelines

Policy Research

Standards

Web Site

- 10:30 10:45 Break
- 10:45 11:45 Prioritization of Health Issues Adrian Hutber, Randy Dick, ACSM
- 11:45 12:30 Lunch (Loyola University Cafeteria)

- 12:30-3:30 Detail of Plan and Implementation *Jim Whitehead, ACSM*(Matching topic priorities with implementation and audiences, discuss funding and other resources, e.g. arts foundations, individual benefactors, companies supporting the arts, post-performance fundraisers)
- 3:30 4:00 Next steps (who, what, how) Jim Whitehead, ACSM
- 400-4:30 Wrap-up John Snyder, Loyola Univ, Randy Dick, ACSM

Depart Saturday evening from Loyola University for airport.

Call in number: Dial In: (877) 810-9415

Passcode: 2086862 (#)

All events and the meeting are business casual

Organizations:

National Hearing Conservation Association - Represented by Kris Chesky - Researcher, University of North Texas

Performing Arts Medical Association (PAMA) - Represented by Kris Chesky - researcher, University of North Texas, possible telephone representation by other PAMA members.

MusiCares – Represented by Reid Wick, possible telephone representation by Debbie Carroll - Executive Director

Grammy Foundation - Represented by David Sears - Senior Director of The Grammy Foundation and Reid Wick.

American College of Sports Medicine (ACSM) - Represented by Jim Whitehead - Executive Director, Randy Dick- Board of Trustees, Adrian Hutber - Exercise is Medicine

Loyola University (New Orleans)- represented by John Snyder, president and founder of Artist House Music and Chair, Music Industry Studies,

Loyola University (New Orleans) and Vicky Vega, Music Therapy Program Director

National Association of Schools of Music (NASM) – Telephone representation -Karen Moynahan

The National Association for Music Education (MENC) – Represented by Gary Doherty, high school band director and chair of the Health and Safety subcommittee for the MENC Blue Ribbon Committee on Marching Band Standards.

American Medical Society for Sports Medicine (AMSSM) - represented by Dr. Patrick Morris, sports medicine and family medicine physician at the University of Minnesota supporting both the athletics teams and the Minnesota Orchestra, and a practicing trombonist.

New Orleans Musicians Clinic – represented by Bethany Bultman (also a member of PAMA)

All organizations are asked to cover their air transportation costs.

A \$250 honorarium will be presented to each out of town member at the meeting to defray hotel and incidental costs.

Friday dinner (ACSM) and Saturday lunch (Loyola University) will be covered by the meeting hosts.

Any questions: Contact Randy Dick at 317 566-0618 (home) or Hampton Inn on Friday night (I should be checked in by 5:30pm) or Susan Dempsey, assistant to John Snyder at 504 865 -3984

Hotel reservation:

Make individual hotel reservations at Hampton Inn, 3636 St. Charles Ave, New Orleans by calling (504) 899.9990 before September 21. Group rate of \$129 using the Loyola Arts and Athlete group name.

Transportation from airport:

Airport Shuttle is \$15 per person. Taxis are \$33 from the airport to the hotel for 1 or 2 people and \$14 per person for 3 or more.

Cannon's (Friday Night Dinner)

Local meeting attendees - please meet us at Cannons at 7 pm Friday October 2 for dinner. Please email Randy (rwd4969@yahoo.com) or 317 566-0618 if you cannot make it.

Vision – Integrate the science of sports medicine and music to mutually benefit both areas.

ATHLETES IN THE ARTS is an initiative of the American College of Sports Medicine and the Center for Music Arts Entrepreneurship, Loyola University (New Orleans), focused on linking the sports medicine and musician community through collaborative exchange and application of wellness, training and performance research and initiatives. This program is committed to the belief that athletes exist throughout the performing arts community and that the training, wellness techniques and resources of sport athletes can benefit artists' general health and performance. Similarly, the athletic and general population can gain from principles primarily applied within the performing arts arena. *INVEST IN YOURSELF.....* A key component of this initiative is incenting performing artists to invest some time in personal wellness to supplement the commitment to their performance skill. This investment will enhance and prolong careers and stimulate creativity in the application of musical techniques for the athletic and general populations.